Board Members in Attendance: Ben Castro, Cathy Kahlow, David Kottler, Aaron Newman, Carrie Westberg

Absent: Nate Brown

Staff Present: Director Brian Hanton, Brian Kadziel, Ben Liegert, Melissa O’Brien, Matt Strader, Megan Suhadolc, and Justine Kadziel (left at 1:05 pm)

Attending Guests: Brandi Connolly (New Board member, replacing Gary Resnick, who will be sworn in on August 15, 2019)

CALL TO ORDER
The meeting of July 31, 2019 was called to order by Chair Castro at 12:06 pm.

DISCUSSION REGARDING MASTER PLANNING, INCLUDING PRESENTATION OF THE 2019 COMMUNITY SURVEY RESULTS
Kyrene Gibb, from Y2 Analytics, presented the results from the Community Survey. The survey was a joint project with the District and Park City Municipal. The survey was issued twice. The first time, April 16 – May 15, it was issued to randomly selected participants from an address-based sampling from a third-party vendor. 6,500 households in zip codes 84060, 84068, and 84098 received an invitation. 398 residents participated and therefore the results have a margin of error of plus or minus 4.7 percentage points. The second time, May 16 – May 22, it was open to anyone in the same zip codes. The open-access survey was pushed through social media, email, The Park Record, and KPCW. 1,123 responses were received from the non-scientific version of the survey.

Kyrene mentioned that the directional results of both surveys were very similar and only had a few variations to mention. The variations were most likely due to the open-access respondents representing a younger demographic, which is more likely to have children in the household. The demographics of the participants of the scientific version more closely represent the District’s
actual demographics. One variation noted by Ms. Gibbs was that indoor lap lanes were a lower priority among the open-access survey respondents than the scientifically sampled respondents.

One conclusion that could be made from the survey results is that residents would like to see more courts, swimming facilities, and field space, especially those accessible in the winter. Also, residents would most like to see more availability for classes and programs, along with increased court space to increase opportunities for participation. The survey found that residents were more likely to support a future bond for trails (89%) and open space (65%) as opposed to parks and recreation facilities.

After Ms. Gibb’s presentation, Director Hanton explained the next steps in the master planning process. Zions Public Finance is currently working on the Recreation Facility Demand Study, which will incorporate the results of the community survey. The study is expected to be completed in August. Then, the District’s Strategic Action Plan will be reviewed and possibly revamped based on the results of the study. The Strategic Action Plan will outline the needs and wants of the community and will be used as a guide by the District for future planning.

DISCUSSION REGARDING DISTRICT FUNDING: TRUTH IN TAXATION AND FUTURE BONDS

Board members and staff discussed the need for truth in taxation and whether now was the right time. It was decided that it was the right time and that the District would not be in a position to go for a bond in 2020. Staff reviewed a list of currently unfunded requirements, which assisted the Board in understanding the need for truth in taxation. Maintaining current assets and replacing aging assets of the District comprise most of the need. It was mentioned that going through truth in taxation was discussed during the last quarterly update meeting with the Summit County Manager and two Council members. They understood why the District would want to move forward with the process and did not express any concerns at the quarterly update meeting.

The magnitude of the needed increase and the community’s appetite was also discussed. In 1995, voters approved a maximum levy of .006 for operations and maintenance. The last time the District held truth in taxation was 2004 and the tax rate was raised to the maximum. Staff presented three different levels of increases to the Board. The Board was comfortable with the highest level, but also wanted to consider going to the maximum. Due to the limited sources of funding for capital projects, the Board wants to see funds set aside for future capital improvements, which could assist District development at Silver Creek Village or Jeremy Ranch. The Board would like to take care of what we have now and also get ready for the new. Based on the Board’s input, Staff will provide updated information during the August 15 Board meeting.

Kahlow asked the other Board members what the District’s role should be in regard to open space management. After discussion, it was decided that the District will move forward with its management plan until hearing otherwise from the County Council. Staff will present current District open space management plans during the August 15 Board meeting and then bring them in front of County Council.
DISCUSSION REGARDING THE DISTRICT’S MISSION AND VISION

Director Hanton presented a revision to the District’s mission statement. His goal was to find a simple statement to replace the current wordy mission statement, which better reflects the District’s offerings and grabs your attention. The mission of “Enhance Life” was proposed for consideration. This statement defines what the District does for its residents. It is an open and broad statement that can be interpreted differently by everyone, just like the offerings of the District are very broad. Life can be enhanced by using the District’s trails, learning a new skill like pickleball, watching your child play soccer at the park, meeting new people at an event, or exercising at the Fieldhouse.

Director Hanton proposed a vision statement for the District, one that would outline what the organization would like to ultimately achieve. He proposed “To connect the community through recreation.” It was important to include community in the statement because of the community approach Basin Recreation puts toward its operations. Connecting and recreation can be looked at many different ways and mean something different to each user.

The Board asked staff how they felt about both statements. Staff was supportive of them. It was then discussed that these new statements would require the District to revise its purpose, which currently is “To enhance the quality of life.” It was decided that the purpose would be the governmental function of providing recreation to the residents of the District. The Board was supportive of moving forward with all of the changes. The changes will be presented in the next round of updates to District policies. Board asked staff to not let these statements get buried in a document, and to come up with a plan to promote them within the organization and the community.

Chair Castro asked if there was anything else the Board or Staff would like to discuss. Staff updated the Board on Rob’s Trail trailhead. Many of the neighbors are upset with trail users parking outside of the designated parking area and blocking their driveways and having unleashed dogs at the trailhead. The trailhead parking belongs to the County and therefore the District cannot make any changes without the County’s approval. Parking can only be enforced by the County and patrolling that area is low on the priority list for the sheriff. The District only has control of what happens on the trail and its bound by the easement stipulations. Staff has discussed these issues with the County and there aren’t plans to make changes at the trailhead at this time.

The concept of implementing a fee system at District trailheads was discussed. The District could consider charging people to park at the trailheads, particularly those from out of the area.

E-bikes being used on backcountry trails was discussed. The District hasn’t adopted an ordinance about the use of e-bikes but follows Park City’s ordinance. E-bikes are permitted on soft-surface trails wider than 5 feet and all paved multi-use paths. An e-bike can be used on a soft-surface trail under 5 feet wide when the user has physical limitations. The difficult part of enforcing that is some physical limitations can’t be seen.

At 3:56 pm, Chair Castro called for a motion to close the meeting.

Minutes prepared by Megan Suhadole.

Clerk/Board Member Approval: [Signature]